



**Remit Address:**  
**KSNV**  
 Formerly KVBC  
 1500 Foremaster Lane  
 Las Vegas, NV 89101  
 Main: (702)642-3333  
 Billing: (702)642-3333

# INVOICE

Advertiser	Republican Jewish Coalition (RJC)	Invoice #	104398-2
Product	REP JEWISH COALITION	Invoice Date	10/21/12
Estimate Number		Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/21/12
Station	KSNV	Order #	104398
Account Executive	Amy McCreary	Alt Order #	06832443
Sales Office	Blair - Philadelphia	Deal #	
Sales Region	National	Order Flight	09/17/12 - 10/21/12

**Billing Address:**

Jamestown Associates/ NJ  
 Attention: Accounts Payable  
 5 Mapleton Rd.  
 Ste 300  
 Princeton, NJ 08540

Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	RJWC
Special Handling		Product Code	

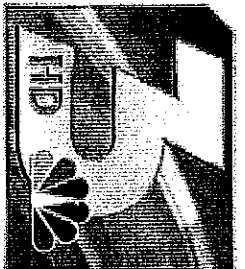
Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
2	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a								
					10/01/12 to 10/07/12	3x	MTWTF--				
	KSNV			M	10/01/12	:30	5:53 AM	RJCR0927H Renie HD	\$450.00		4
	KSNV			Tu	10/02/12	:30	5:43 AM	RJCR0927H Renie HD	\$450.00		1
	KSNV			W	10/03/12	:30	5:39 AM	RJCR0927H Renie HD	\$450.00		5
					10/08/12 to 10/14/12	1x	MTWTF--				
	KSNV			F	10/12/12	:30	5:53 AM	RJCR0927H Renie HD	\$450.00		6
					10/15/12 to 10/21/12	1x	MTWTF--				
	KSNV			W	10/17/12	:30	5:58 AM	RJCR0927H Renie HD	\$450.00		15
					10/01/12 to 10/07/12	4x	MTWTF--				
	KSNV			M	10/01/12	:30	6:22 AM	RJCR0927H Renie HD	\$700.00		7
	KSNV			M	10/01/12	:30	6:42 AM	RJCR0927H Renie HD	\$700.00		1
	KSNV			Tu	10/02/12	:30	6:16 AM	RJCR0927H Renie HD	\$700.00		2
	KSNV			Tu	10/02/12	:30	6:59 AM	RJCR0927H Renie HD	\$700.00		6
					10/08/12 to 10/14/12	1x	MTWTF--				
	KSNV			F	10/12/12	:30	6:50 AM	RJCR0927H Renie HD	\$700.00		15
					10/15/12 to 10/21/12	1x	MTWTF--				
	KSNV			F	10/19/12	:30	6:23 AM	RJCR0927H Renie HD	\$700.00		30
					10/01/12 to 10/07/12	6x	MTWTF--				
	KSNV			M	10/01/12	:30	7:23 AM	RJCR0927H Renie HD	\$900.00		1
	KSNV			M	10/01/12	:30	8:42 AM	RJCR0927H Renie HD	\$900.00		7
	KSNV			Tu	10/02/12	:30	7:25 AM	RJCR0927H Renie HD	\$900.00		6
	KSNV			Tu	10/02/12	:30	8:58 AM	RJCR0927H Renie HD	\$900.00		2

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Advertiser	Republican Jewish Coalition (RJC)
Product	REP JEWISH COALITION
Estimate Number	

Invoice #	104398-2
Invoice Date	10/21/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/21/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	104398
Alt Order #	06832443
Deal #	
Order Flight	09/17/12 - 10/21/12

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 5 Mapleton Rd.  
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Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	RJWC
Product Code	

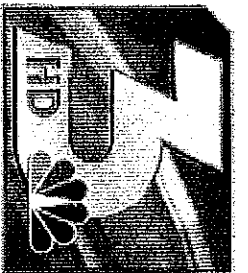
Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
6	KSNV	Today Show	658a-9am								
	KSNV			W	10/03/12	:30	8:27 AM	RJCR0927H Renie HD	\$900.00		8
	KSNV			W	10/03/12	:30	8:44 AM	RJCR0927H Renie HD	\$900.00		3
	KSNV			M	10/08/12 to 10/14/12	1x	MTWTF--				
	KSNV			M	10/08/12	:30	7:57 AM	RJCR0927H Renie HD	\$900.00		11
	KSNV			Th	10/15/12 to 10/21/12	1x	MTWTF--				
	KSNV			Th	10/18/12	:30	7:57 AM	RJCR0927H Renie HD	\$900.00		30
7	KSNV	M-F Today Show II	9-10a								
	KSNV			Th	10/01/12 to 10/07/12	2x	MTWTF--				
	KSNV			Tu	10/02/12	:30	9:29 AM	RJCR0927H Renie HD	\$425.00		3
	KSNV			W	10/03/12	:30	9:27 AM	RJCR0927H Renie HD	\$425.00		2
	KSNV			Th	10/15/12 to 10/21/12	1x	MTWTF--				
	KSNV			Th	10/18/12	:30	9:27 AM	RJCR0927H Renie HD	\$425.00		14
9	KSNV	Rachael Ray	11am-12pm								
	KSNV			Th	10/01/12 to 10/07/12	3x	MTWTF--				
	KSNV			M	10/01/12	:30	11:32 AM	RJCR0927H Renie HD	\$325.00		14
	KSNV			Tu	10/02/12	:30	11:43 AM	RJCR0927H Renie HD	\$325.00		15
	KSNV			W	10/03/12	:30	11:35 AM	RJCR0927H Renie HD	\$325.00		12
	KSNV			W	10/08/12 to 10/14/12	1x	MTWTF--				
	KSNV			W	10/10/12	:30	11:55 AM	RJCR0927H Renie HD	\$325.00		17
	KSNV			Th	10/15/12 to 10/21/12	1x	MTWTF--				
	KSNV			Th	10/18/12	:30	11:32 AM	RJCR0927H Renie HD	\$325.00		24
10	KSNV	Noon News	12-1230pm								
	KSNV			M	10/01/12 to 10/07/12	2x	MTWTF--				
	KSNV			M	10/01/12	:30	12:12 PM	RJCR0927H Renie HD	\$425.00		15

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**Attention: Accounts Payable**  
**5 Mapleton Rd.**  
**Ste 300**  
**Princeton, NJ 08540**

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Product	REP JEWISH COALITION
Estimate Number	

Invoice #	104398-2
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Invoice Period	10/01/12 - 10/21/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	104398
Alt Order #	06832443
Deal #	
Order Flight	09/17/12 - 10/21/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	RJWC
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
10	KSNV	Noon News	12-1230pm	Tu	10/02/12	:30	12:16 PM		RJCR0927H Renie HD	\$425.00		12
				Tu	10/01/12 to 10/02/12	1x	MTWTF--					
				Th	10/18/12	:00						24
11	KSNV	The Agenda 1230pm	1230-1p	Tu	10/02/12	:30	12:46 PM		RJCR0927H Renie HD	\$325.00		13
				Tu	10/01/12 to 10/02/12	3x	MTWTF--					
				Tu	10/02/12	:30	12:38 PM		RJCR0927H Renie HD	\$325.00		11
				W	10/03/12	:30	12:40 PM		RJCR0927H Renie HD	\$325.00		14
12	KSNV	The Doctors	2pm-3pm	Tu	10/02/12	:30	2:27 PM		RJCR0927H Renie HD	\$325.00		13
				Tu	10/01/12 to 10/02/12	3x	MTWTF--					
				W	10/03/12	:30	3:00 PM		RJCR0927H Renie HD	\$325.00		11
13	KSNV	Dr Phil	3-4p	Tu	10/02/12	:30	3:31 PM		RJCR0927H Renie HD	\$450.00		15
				Tu	10/01/12 to 10/02/12	3x	MTWTF--					
				W	10/03/12	:30	3:23 PM		RJCR0927H Renie HD	\$450.00		13
15	KSNV	4PM NEWS (1 hour)	4-5pm	F	10/19/12	:30	3:14 PM		RJCR0927H Renie HD	\$450.00		25
				F	10/01/12 to 10/02/12	2x	MTWTF--					
				M	10/01/12	:30	4:15 PM		RJCR0927H Renie HD	\$725.00		2
				Tu	10/02/12	:30	4:23 PM		RJCR0927H Renie HD	\$725.00		3

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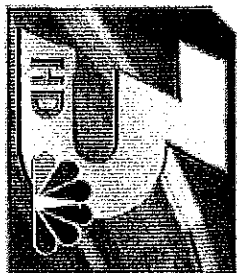
Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
15	KSNV	4PM NEWS (1 hour)	4-5pm		10/15/12 to 10/21/12	1x	MTWTF--					
				Th	10/18/12	:30	4:23 PM		RJCR0927H Renie HD	\$725.00		14
16	KSNV	4PM NEWS (1 hour)	4-5pm		10/01/12 to 10/07/12	3x	MTWTF--					
				M	10/01/12	:30	4:40 PM		RJCR0927H Renie HD	\$725.00		3
				Tu	10/02/12	:30	4:40 PM		RJCR0927H Renie HD	\$725.00		2
				W	10/03/12	:30	4:41 PM		RJCR0927H Renie HD	\$725.00		4
19	KSNV	M-F Early News	5-630p		10/01/12 to 10/07/12	3x	MTWTF--					
				M	10/01/12	:30	5:11 PM		RJCR0927H Renie HD	\$1,200.00		2
				Tu	10/02/12	:30	6:14 PM		RJCR0927H Renie HD	\$1,200.00		1
				W	10/03/12	:30	5:18 PM		RJCR0927H Renie HD	\$1,200.00		4
				10/08/12 to 10/14/12	1x	MTWTF--						
				F	10/12/12	:30	6:14 PM		RJCR0927H Renie HD	\$1,200.00		6
				10/15/12 to 10/21/12	1x	MTWTF--						
				F	10/19/12	:30	5:28 PM		RJCR0927H Renie HD	\$1,200.00		14
20	KSNV	M-F Jeopardy/Wheel of Fortune 630-730pm			10/01/12 to 10/07/12	2x	MTWTF--					
				M	10/01/12	:30	7:06 PM		RJCR0927H Renie HD	\$1,300.00		4
				Tu	10/02/12	:30	7:08 PM		RJCR0927H Renie HD	\$1,300.00		3
				10/15/12 to 10/21/12	1x	MTWTF--						
				Th	10/18/12	:30	7:19 PM		RJCR0927H Renie HD	\$1,300.00		15
23	KSNV	M-F News 3 at Eleven	11pm-1135pm		10/01/12 to 10/07/12	2x	MTWTF--					

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Estimate Number	

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Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
23	KSNV	M-F News 3 at Eleven	11pm-1135pm									
	KSNV			M	10/01/12	:30	11:11 PM		RJCR0927H Renie HD	\$1,200.00		3
	KSNV			Tu	10/02/12	:30	11:22 PM		RJCR0927H Renie HD	\$1,200.00		1
26	KSNV	News 3 Today - SAT	9am-930am									
	KSNV			10/01/12 to 10/07/12	1x	-----S-						
	KSNV			Sa	10/06/12	:30	9:17 AM		RJCR0927H Renie HD	\$500.00		3
27	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm									
	KSNV			10/08/12 to 10/14/12	1x	-----S-						
	KSNV			Sa	10/13/12	:30	11:28 PM		RJCR0927H Renie HD	\$1,100.00		4
28	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm									
	KSNV			10/08/12 to 10/14/12	1x	-----S						
	KSNV			Su	10/14/12	:30	11:28 PM		RJCR0927H Renie HD	\$1,100.00		4
	KSNV			10/15/12 to 10/21/12	1x	-----S						
	KSNV			Su	10/21/12	:30	11:32 PM		RJCR0927H Renie HD	\$1,100.00		5
29	KSNV	News 3 Today	9a-930am									
	KSNV			10/01/12 to 10/07/12	1x	-----S						
	KSNV			Su	10/07/12	:30	9:20 AM		RJCR0927H Renie HD	\$500.00		3
35	KSNV	Chris Matthews SUN 9-30am	9-30a-10a									
	KSNV			10/15/12 to 10/21/12	1x	-----S						
	KSNV			Su	10/21/12	:30	9:57 AM		RJCR0927H Renie HD	\$600.00		3
36	KSNV	News 3 in Prime	7-10pm									
	KSNV			10/15/12 to 10/21/12	1x	-----S						
	KSNV			Su	10/21/12	:30	9:02 PM		RJCR0927H Renie HD	\$1,800.00		3
75	KSNV	News 3 in Prime	7-10pm									

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Advertiser Code	RJWC
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
75	KSNV	News 3 in Prime	7-10pm								
	KSNV				10/01/12 to 10/07/12	1x	-----S-				
	KSNV	JEOP/WHEEL	5a-459a		10/06/12	:30	8:10 PM	RJCR0927H Renie HD	\$675.00		1
	KSNV				10/01/12 to 10/07/12	1x	-----S-				
	KSNV				10/06/12	:30	9:42 PM	RJCR0927H Renie HD	\$525.00		1
		<u>Aired Spots</u>									64

Gross Total **\$45,700.00**  
Agency Commission **\$6,855.00**  
Net Amount Due **\$38,845.00** Payment Terms 30 Days

The actual broadcast information shown on this invoice was taken from the Official program log.

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.